

The background of the page is a photograph of a retail clothing store. It features dark metal shelving units. On the left, a colorful puffer vest (red, orange, yellow, and blue) hangs on a rack. To its right, a blue denim jacket hangs. Below the vest, there are shelves with folded yellow and grey clothing. On the right side, another blue denim jacket hangs, with shelves below it containing folded grey and blue items. The floor is made of light-colored wood.

TRAINING GUIDE



LISTRAK®

Symbols Guide

Training Department training@listrak.com

Listrak Support support@listrak.com



Listrak's Guide Subject Line Symbols by Email Client

In Listrak, you have the option to include symbols in the subject line. Depending on the email client, these symbols may render differently. Below is a list of common email clients with examples of how the symbols appear.

[Outlook 2010](#)

[Outlook.com](#)

[Comcast](#)

[Gmail](#)

[Yahoo](#)

[AOL](#)

[Android](#)

[iOS \(iPhone/iPad\)](#)

[Windows](#)

Outlook 2010

all symbols render correctly; color does not change

[illegible]

Outlook.com

all symbols render correctly; color changes based upon specific symbol

<input type="checkbox"/> Mike H	
<input type="checkbox"/> Mike H	
<input type="checkbox"/> Mike H	
<input type="checkbox"/> Mike H	
<input type="checkbox"/> Mike H	
<input type="checkbox"/> Mike H	
<input type="checkbox"/> Mike H	
<input type="checkbox"/> Mike H	
<input type="checkbox"/> Mike H	
<input type="checkbox"/> Mike H	

Comcast

all symbols render correctly; color does not change

<input type="checkbox"/>  Mike H	⑥ ⑦ ⑧ ⑨ ⑩ → → → → → → → →
<input type="checkbox"/>  Mike H	① ② ③ ④ ⑤ ⑥ ⑦ ⑧ ⑨ ⑩ ⑪ ⑫ ⑬ ⑭
<input type="checkbox"/>  Mike H	✓ ✓ ✕ ✕ ✕ ✕ ✕ ✕ ✕ ✕ ✕ ✕ ✕ ✕ ✕ ✕
<input type="checkbox"/>  Mike H	↶ ↷ ↶ ↷ ↶ ↷ ↶ ↷ ↶ ↷ ↶ ↷ ↶ ↷ ↶ ↷
<input type="checkbox"/>  Mike H	Γ Δ Θ Λ Ξ Π Σ Φ Ψ Ω α β γ δ € £
<input type="checkbox"/>  Mike H	€ ¥ ¢ £ ¤ ™ © ® ° ¼ ½ ¾ ² ³
<input type="checkbox"/>  Mike H	♠ ♥ ♦ ♣ ♠ ♥ ♦ ♣ ♠ ♥ ♦ ♣ ♠ ♥ ♦ ♣ ♠ ♥ ♦ ♣ ♠
<input type="checkbox"/>  Mike H	☼ ☾ ☾ ☾ ☾ ☾ ☾ ☾ ☾ ☾ ☾ ☾ ☾ ☾ ☾ ☾ ☾
<input type="checkbox"/>  Mike H	☼ ☼ ☼ ☼ ☼ ☼ ☼ ☼ ☼ ☼ ☼ ☼ ☼ ☼ ☼ ☼
<input type="checkbox"/>  Mike H	☼ ☼ ☼ ☼ ☼ ☼ ☼ ☼ ☼ ☼ ☼ ☼ ☼ ☼ ☼ ☼

Gmail

all symbols render correctly; color does not change

<input type="checkbox"/>  <input type="checkbox"/> Mike H	① ② ③ ④ ⑤ ⑥ ⑦ ⑧ ⑨ ⑩ ⑪ ⑫ ⑬ ⑭ - content Click Here
<input type="checkbox"/>  <input type="checkbox"/> Mike H	✓ ✓ ✕ ✕ ✕ ✕ ✕ ✕ ✕ ✕ ✕ ✕ ✕ ✕ - content Click Here
<input type="checkbox"/>  <input type="checkbox"/> Mike H	⑥ ⑦ ⑧ ⑨ ⑩ → → → → → → → → - content Click Here
<input type="checkbox"/>  <input type="checkbox"/> Mike H	☼ ☼ ☼ ☼ ☼ ☼ ☼ ☼ ☼ ☼ ☼ ☼ ☼ ☼ ☼ ☼ - content Click Here
<input type="checkbox"/>  <input type="checkbox"/> Mike H	↶ ↷ ↶ ↷ ↶ ↷ ↶ ↷ ↶ ↷ ↶ ↷ ↶ ↷ ↶ ↷ - content Click Here
<input type="checkbox"/>  <input type="checkbox"/> Mike H	€ ¥ ¢ £ ¤ ™ © ® ° ¼ ½ ¾ ² ³ - content Click Here
<input type="checkbox"/>  <input type="checkbox"/> Mike H	☼ ☼ ☼ ☼ ☼ ☼ ☼ ☼ ☼ ☼ ☼ ☼ ☼ ☼ ☼ ☼ - content Click Here
<input type="checkbox"/>  <input type="checkbox"/> Mike H	Γ Δ Θ Λ Ξ Π Σ Φ Ψ Ω α β γ δ € £ - content Click Here
<input type="checkbox"/>  <input type="checkbox"/> Mike H	♠ ♥ ♦ ♣ ♠ ♥ ♦ ♣ ♠ ♥ ♦ ♣ ♠ ♥ ♦ ♣ ♠ ♥ ♦ ♣ ♠ - content Click Here

[illegible]

AOL

[illegible]

Android

only the yellow symbols render correctly; color does not change



iOS (iPad/iPhone)

all symbols render correctly; color changes based upon specific symbol

[illegible]



Windows Phone

all symbols render correctly; color changes based upon specific symbol

Mike H content Click Here to be removed from t	1:41p Mike H content Click Here to be removed from t
Mike H content Click Here to be removed from t	1:41p Mike H content Click Here to be removed from t
Mike H content Click Here to be removed from t	1:40p Mike H content Click Here to be removed from t
Mike H content Click Here to be removed from t	1:40p Mike H content Click Here to be removed from t
Mike H content Click Here to be removed from t	1:40p Mike H content Click Here to be removed from t